

Showcase Your Vermont Product at the 2016

Made in Vermont **MARKETPLACE!**

The 3rd Annual Made in Vermont Trade Show is dedicated to showcasing the great variety of Vermont made products. From furniture, wine, specialty foods, crafts, lighting and so much more, Vermont is home to some of the most vibrant locally made products in the region.

Only Vermont companies that make their product in Vermont will be allowed to exhibit.

April 16-17, 2016

Champlain Valley Expo, Essex Jct

NEW FEATURES! NEW FLOOR PLAN! NEW HOURS!

Sign Up Today to EXHIBIT!

www.madeinvermontmarketplace.com

PRODUCED BY:

VBM
VERMONT BUSINESS MAGAZINE



Floor Plan:

NEW FLOOR PLAN

NEW FEATURES!

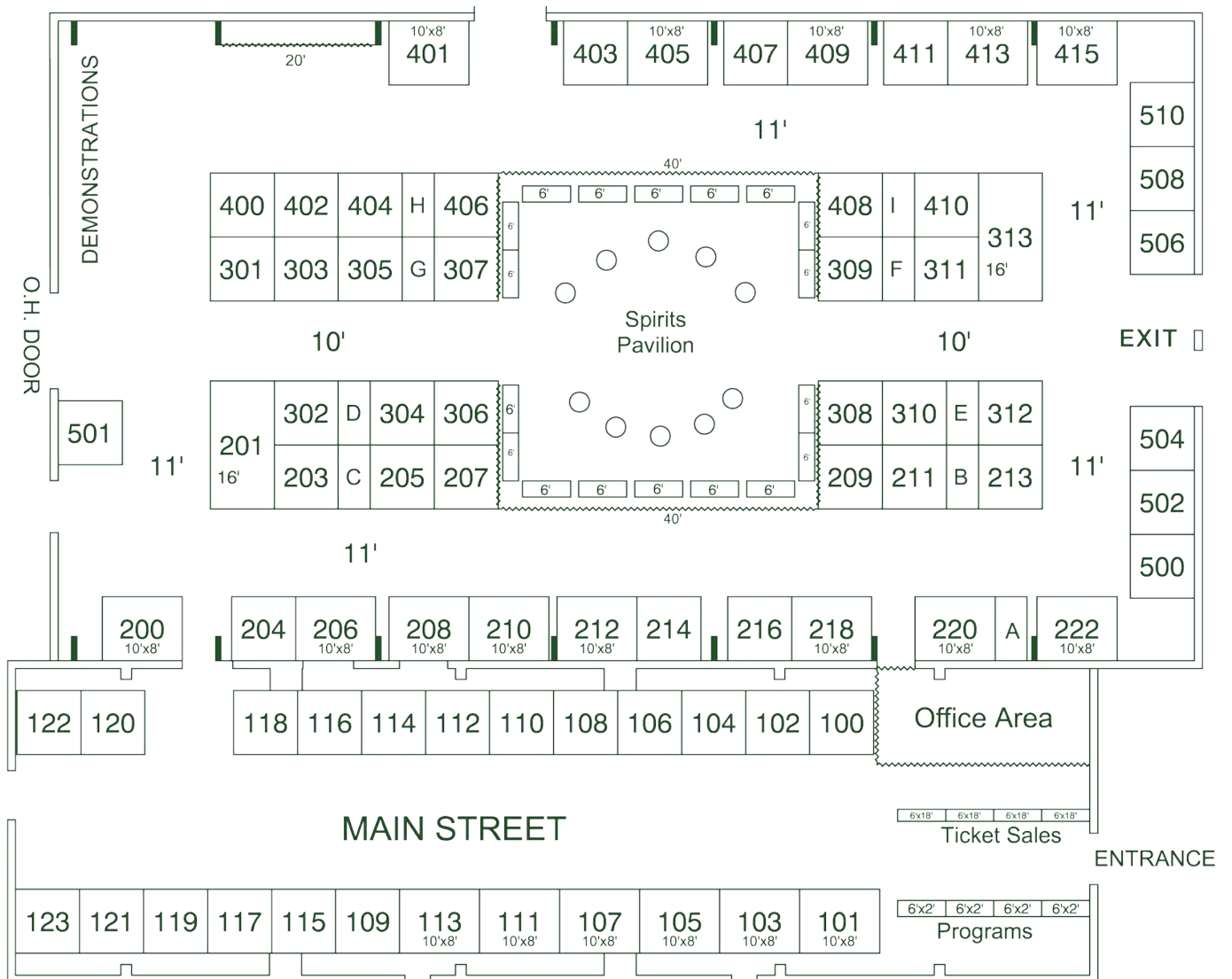
✓ **Two Day Show - April 16-17th**

✓ **'Main Street' - these booths are located in the highest traffic area of the show. All customers will walk down Main Street in order to access the main room**

✓ **Different Size booths for every budget**

✓ **'Spirit Pavilion' - Now located in the center of the main room with other vendors**

✓ **Demonstration Area to add exposure for your product!**



Pricing:

Only products made in Vermont are permitted to exhibit. The State of Vermont identifies “a made in Vermont” product as: A material or ingredient substantially transformed into a new and different item, with a name, character or use distinct from that of the ingredients or components from which it was transformed. If you have any questions or concerns about your product, please visit www.madeinvermontmarketplace.com/exhibitors for more information.

NEW SHOW HOURS:

Friday, April 15, 2016	2:00pm - 8:00pm	Vendor Set up (ALL VENDORS MUST BE SET UP BY 8:00 PM
Saturday, April 16, 2016	9:00am - 6:00pm	Show Hours
Sunday, April 17, 2016	10:00am - 4:00pm	Show Hours
Sunday, April 17, 2016	4:00pm - 7:00pm	Tear Down

BLUE PAVILION EXHIBIT BOOTHS:

Booth Size:	Price:
4 x 8 Booth	\$200
8 x 8 Booth	\$400
8 x 8 Booth - Main Street	\$425
8 x 10 Booth	\$425
8 x 10 Booth - Main Street	\$450
8 x 16 Booth	\$600



Booth price includes:

Fully dressed booth with 8' high back drape, 3' high side drape, (1) 6' skirted table, (2) folding chairs, (1) wastebasket, and ID sign. Also included are trade show admission for booth staff, company listing and description in trade show program, concession stand voucher, and marketing before, during and after the show on www.madeinvermontmarketplace.com with a direct link for one year from our website to yours for future sales. Booths will be assigned in March based on when registration and payment have been received.

SPIRIT PAVILION:

Table Tops - \$300

Price includes: (1) 6' skirted table, (2) folding chairs, (1) wastebasket, and ID sign. Also included are trade show admission for booth staff, company listing and description in trade show program, concession stand voucher, and marketing before, during and after show on www.madeinvermontmarketplace.com with a direct link for one year from our website to yours for future sales. Tables will be assigned in March based on when registration and payment have been received.

Vendors are responsible for prohibiting sales or consumption of alcohol to minors. All vendors wanting to sell or offer samples of alcoholic products will need to provide a Vermont Department of Alcohol Special Event Permit.

Registration and Questions:

To register, go to www.madeinvermontmarketplace.com
and click on the **REGISTER NOW** button.

A comprehensive confirmation packet will be sent to all registered and paid vendors in early March. If you have any questions regarding exhibiting at the show, please call the Show Coordinator, Cindy Sherwood at 802-865-5202 or email sherwood@delaneymeetingevent.com.

Feedback from last years Exhibitors:

"It is always great to come in contact with other businesses that have not seen our product. Explaining our business and how it came to be is very important."

"Networking is great at this show!"

"The event is much more a public event than a business event, however we did meet an excellent new business contact and would love this business side of the event to grow more."

"We have about 10 business leads to follow up with. Some will be completely custom orders, others will be purchasing regular product."

"One of the best events we have done, both of the past two years!"

Feedback from last years Attendees:

"Showed a broad array of local products. It is just really amazing all the stuff we produce locally."

"We own a store and found many new made in Vermont products to introduce. We have ordered from many of the vendors."

"The admission price was very reasonable, and we actually ended up buying a few items - unlike other shows at the Champlain Valley Exposition."

"Great to see so many Vt products at once! 100 vendors! And to be able to try the Spirits was really helpful and fun!"

"There is a lot of value showcasing Vermont products - even to Vermonters. There are products being made here that we may not know about and many Vermonters are faithful to local producers and growers."

"Good to see quality VT products on display. Growth of artisan merchandise - jams, jellies, cheese, yogurts, distilleries - enlightening and tasty!!!"

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go to www.madeinvermontmarketplace.com/sponsors

